

## Facebook Guidelines for Kerr Elementary PTO

**Purpose** of this FB page: The purpose of our Facebook page is to provide an online resource, communication source, and online community for our parents, guardians, teachers/staff, and others in the Kerr Elementary community.

**Goal:** Our goal is to keep our community engaged by sharing information, tips, updates, community events, programs, fundraisers, and to showcase the achievements of students, teachers, parents, and other community members.

### Community Rules

- We encourage you to ask questions and share information. We request that you keep discussions positive and focused on our school, district, and community.
- We encourage posts that highlight our community's accomplishments and constructively raise issues for discussion.
- When posting, please use appropriate language.
- If you choose, you can post photos of your children at school events—photos may be used on our website or newsletter that you post. The PTO may remove posts with photos in some circumstances—such as by the request of a parent/guardian/school administrator. Be considerate when posting photos that include those not in your family.
- Do not post about concerns, problems, or conflicts with individual teachers, administrators, students, or parents. We will immediately delete posts.
- Online threats will be taken seriously, and proper authorities will be immediately notified.
- Do not post information commonly understood as confidential, such as student grades.
- Any inflammatory statements that make allegations against individuals or organizations will be deleted.
- Keep in mind what you post can be publicly viewed.
- In general, we will not advertise for businesses—we will share links and business information (occasionally) from businesses that have supported the PTO through sponsorships/donations as a thank you for their support.
- Do not publish content as your own that has been created by others.

The PTO board reserves the right to delete any comments or block users who violate the rules above.